





VALUES AND VIRTUES IN FILM AND MEDIA



| VALUES | PROGRESS | AN EXAMPLE |
|---|---|---|
| Democracy |  | Teaching and learning in Media Studies involves understanding of left and right wing Governments e.g. through the Ken Loach film 'I Daniel Blake' and study of News media |
| Rule of Law |  | Teaching and learning in both Film and Media Studies requires students to know about regulation and rules in the Media industries such as the BBFC/ASA/Post Leveson news |
| Individual Liberty |  | Teaching and learning about freedom of choice in terms of media consumption and media usage such as social media personas encourages awareness of individual liberties |
| Mutual Respect |  | Written rules are issued and discussed regarding appropriate conduct in class regarding listening to the opinions of others, particularly regarding controversial and topical media issues and debates |
| Respect for those of different faiths and beliefs |  | Teaching about the world and media portrayals Post 9/11 particularly in the news. Teaching about mediation and how the media provides a simulated and stereotyped view of the world. This includes minority and religious groups. |

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| Faith |  | <p>It is the aim that students will be able to feel secure and negotiate how their own faith resonates with the issues surrounding them and the media debates they are faced with daily.</p> |
| Hope |  | <p>There are different messages offered by the various texts, but particularly in Film Studies, 'hope' is one that feeds through different narratives. Also, the media provides the opportunity for analysis of charity advertising and students are encouraged to consider how they can give others hope.</p> |
| Love and Charity |  | <p>The teaching of charity advertisements and films with social ideologies and messages paves the way for conversations and teachings regarding charitable work and messages.</p> |
| Temperance |  | <p>We have started to look at this with regards to social media usage and the effect on audiences. We will develop this over the coming year</p> |
| Justice |  | <p>There is a lot of discussion of justice issues with regard to current media debates</p> |
| Solidarity |  | <p>This is difficult to instil due to the diversity of viewpoints in class, it is something to work on</p> |
| Wonder |  | <p>Students are encouraged (and frequently do) develop a sense of wonder about creativity and products and express this during the NEA unit</p> |
| Courage |  | <p>Students are encouraged to display confidence in their own creative</p> |