

Outline Taster Day – A level Business

Sorry we cannot see you for a Face to Face Taster Folks but please find attached some of the articles and links that we would have referred to in our Taster Sessions. I hope you are interested in them and wish you all a fabulous Summer and look forward to meeting up in September.

Best Wishes

Mr Smith & Mrs Riddle

Introduction:

- **Start with the Business Quiz**
- [Biz Quiz - 11 June 2021 | Business | tutor2u](#)

CEO Business Advice:

- [CEO Secrets: Graduates start successful snack business - BBC News](#)
- [I was told to be 'less young and girly' to progress - BBC News](#)
- [CEO Secrets: 'Starting a business on your own can be lonely' - BBC News](#)

What is a Branding?

- [Business Bursts: branding \(3/3\) - YouTube](#)
- **Write down your top 10 brands?**
- **Watch the video – where do your brands fit in the countdown?**

Follow the link below:

[BrandZ Top 100 Most Valuable Global Brands Countdown Video - YouTube](#)

Football & Business

- **How might Euro 2021 have an impact on UK businesses?**
[Just A Game?! | Sports Direct Euro 2020 Advert - YouTube](#)
- **Why does Ronaldo remove the bottle of Coca Cola from his press interview? Is 'Ronaldo' a 'brand' or a 'player'?**
['Drink water': Ronaldo removes Coca-Cola bottles in press conference – YouTube](#)

Business & Changes

- **What is meant by disruptive change? Watch this...**
[Will artificial intelligence put us out of work? - YouTube](#)
- **What is the future of Retail in the UK? Watch this...**
[The future of shopping: what's in store? | The Economist - YouTube](#)

“Let’s think about the BIG issues of the day, from a Business Perspective”

Stories to read, scroll down and follow the links:

Articles to read at leisure:

Follow the links:

[Boohoo sales surge as going-out clothes replace athleisure - BBC News](#)

[Brewdog boss vows to learn after 'toxic culture' criticism - BBC News](#)

[JD Sports chairman rejects criticism of £4.3m bonus - BBC News](#)