The World is Beautiful
Pre A-Level Introductory Project

Did you know that Oakland's Photography has their own website?

It's full of useful resources, links, videos and reading, as well as your
Pre A-Level Photography tasks. They are listed here too of course, but you will find more detail, reading and video links on the website that you will need to access. Work your way through the tasks and when you're done, submit your work via the assignment submission form at the bottom of the webpage. Easy!

Mrs Hoskin

http://oaklandsphotography.weebly.com/the-world-is-beautiful.html

Task 1
Create a mood board/collection of images of New Objectivity, The World is Beautiful and Albert Renger-Patzsch.

Task 2
Write a minimum of 500 words about the work of Albert Renger-Patzsch and the New Objectivity.
Focus on…

- His attitude to photography and the advantages of the camera.
- The types of subjects he preferred to photograph
- The ways in which he explored the formal elements in his work e.g. form, light, rhythm, line, texture, repetition etc.
- His famous book 'The World is Beautiful'
- Other photographers at the time who were similarly interested in objectivity
- Contemporary photographers who have been influenced by the idea that ordinary objects and scenes can be photographed to reveal their beauty.

Task 3

Write a minimum of 500-word analysis where you compare and contrast two of Renger-Patzsch's images. Use the prompts available on the website to help you to do this.

Success Criteria				
Exceptional sustained written analysis informed by contextual and other sources. Demonstrates exceptional analytical and critical understanding.	**Confident and highly developed** written analysis, informed by contextual and other sources. Demonstrates confident and highly developed analytical and critical understanding.	A **consistent** sustained written investigation, informed by contextual and other sources. Demonstrates consistent analytical and critical understanding.	A **reasonably consistent** sustained investigation, informed by contextual and other sources. Demonstrates analytical and critical understanding and the ability to make appropriate use of a specialist vocabulary.	**Some ability** to sustain investigations, informed by contextual and other sources. Demonstrates some analytical and critical understanding.

Task 4

Create your own collection of (roughly or as close to as possible) 100 images that show the world is beautiful.

Use what you have learnt from your research into Renger-Patzsch.

You can use whatever you have available to take the photographs, your phone, a compact camera or even a DSLR (if you have one).

If you are new to photography, but have your own DSLR at home, check out our section on Camera settings in the resources section of our website.

Task 5

Using any free editing software you can, (or Photoshop/Lightroom if you have it at home) edit your photographs to make them fit the aesthetic of New Objectivity.

You may want to turn them black and white, increase the brightness or contrast or add a filter.

Success Criteria				
An **exceptional** ability to record ideas, observations and insights relevant to intentions. Demonstrates an exceptional ability to reflect critically on work and progress	A **confident and highly developed** ability to record ideas, observations and insights relevant to intentions. Demonstrates a confident and highly developed ability to reflect critically on work and progress.	A **consistent** ability to record ideas, observations and insights relevant to intentions. Demonstrates a consistent ability to reflect critically on work and progress.	A **reasonably consistent** ability to record in visual and/or other forms ideas, observations and insights relevant to their intentions. Demonstrates an ability to reflect on their work and progress with increasing confidence.	**Some ability** to record ideas, observations and insights relevant to intentions. Demonstrates some ability to reflect critically on work and progress.

Task 6

Select your favourite 4 images from your collection. These images should work together as a group, for example, they should look good together, not necessarily be images of the same or similar things.

Present your images alongside a minimum 500 word formal evaluation of your work in this project.
Use these prompts to help you.

- To what extent are Renger-Patzsch's images truthful? How does your own work reflect this?
- What elements of Renger-Patzsch's work have you applied in your own work?
- Why do you think he entitled his famous book, 'The World is Beautiful'?
- Why might photographers at the same point in history have been interested in photographing the world in this way?
- What do you think Photography has gained by the New Objectivity movement? Is it still relevant today?

Success Criteria				
An **exceptional** ability to present a personal and meaningful response. Demonstrates an exceptional ability to successfully realise intentions and, where appropriate, makes connections between visual and other elements.	A **confident and highly developed** ability to present a personal and meaningful response. Demonstrates a highly developed ability to successfully realise intentions and, where appropriate, makes connections between visual and other elements.	A **consistent** ability to present a personal and meaningful response. Demonstrates a consistent ability to successfully realise intentions and, where appropriate, makes connections between visual and other elements.	A **reasonably consistent** ability to make a personal, informed and meaningful response. Demonstrates a reasonably consistent ability to successfully realise their intentions and, where appropriate, make connections with other elements. Work is supported by reasonably clear, coherent and accurate use of language.	**Some ability** to present a personal and meaningful response which is uneven. Demonstrates some ability to successfully realise intentions and, where appropriate, makes connections between visual and other elements.